



Center for  
International  
Journalism

**sayara**  
media communication



Kabul, 10 October 2006

### **Unprecedented radio coverage collected in one CD**

The distribution of 15,000 copies of a CD offering a unique radio coverage in Dari and Pashto on Human Rights, Education, Health and Gender issues by Afghan journalists was started this week covering all the country.

20 regional radio programmes, 4 national ones, and 15 one-hour Open Recording radio programmes were produced by students and professors of journalism in the universities of Balkh, Herat, Kandahar, Khost and Nangarhar within the frame of workshops conducted by the Centre for International Journalism (CIJ) in coordination with Sayara Media & Communication (SM&C).

The programmes were then edited by Sayara, first broadcasted by the network of university radios Youth Voice and Killid radios in Herat and Kabul, and made available to 50 radios throughout the country.

Conducted by Sayara, with the participation of CIJ trainers and trainees, 15 Open Recording radio programmes were produced and performed in community events in 8 different regions.

The overall production has been now collected by Sayara into one CD. Its 15,000 copies are being distributed by Nye Express.

Led by The Killid Group in partnership with CIJ, Sayara, Pajhwok Afghan News and IPS-Inter Press Service this activity took place within a one year specialized training, contents production and national and international dissemination activity funded by the Delegation of the European Commission in Afghanistan, which has no responsibility on its contents.

Over 400 journalists, students of journalism, professors, business managers, and governmental media officers have participated in workshops aiming to cover and disseminate sensitive development issues, to enhance media management and business skills, and to improve the interaction among reporters and government institutions with regard to the information provided by the latter.

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The activity was funded by the Delegation of the European Commission to Afghanistan. Its content is the sole responsibility of the partner organisations and can in no way be taken to reflect the views of the European Commission.

## Project Partners

**TKG** (The Killid Group – [www.thekillidgroup.com](http://www.thekillidgroup.com)) owns Radio Killid in Kabul and Radio Killid in Herat and the two independent national Afghan weeklies – Killid and Mursal. Print distribution runs to 40 thousand copies and TKG's Nye Express is the only national company for the distribution of independent press.

**CIJ** is an Afghan journalist training entity with a team of experienced Afghan journalists whose goals are to teach international journalism standards, ethics and practical skills. CIJ also defends professional journalists facing threats or harassment; writes and translates international journalism books for universities and media organizations; and offer professional courses for media officers.

**Sayara Media and Communication** ([www.sayara-media.com](http://www.sayara-media.com)) is an Afghan-French organisation helping to develop a new generation of journalists by supporting practical journalism training in the universities of Kabul, Khost, Jalalabad, Kandahar, Mazar, Bamyan and Herat. Under the Novice Journalism Training Program (NJTP) Sayara has developed radio production and broadcasting facilities, computing and Internet training centres, relationships with local and national radio stations and the national Youth Voice network.

**Pajhwok Afghan News** ([www.pajhwok.com](http://www.pajhwok.com)) is the independent Afghan daily news agency. Since its launch in July 2004 it has become the main news provider in the country, reaching almost all Afghan media, NGOs and the international community. Pajhwok stories are available in Dari, Pashto and English.

**IPS News Agency's** ([www.ips.net](http://www.ips.net)) mission is to report with independence on civil society, globalisation, development and human rights. The news service reaches more than 500 print publications with an estimated readership of 200 million people. IPS stories are also used by 1,000 radio stations and read on IPS websites with more than two and a half million page views per month. In its contribution to help strengthen media in Afghanistan, in 2004 IPS entered into an agreement with Pajhwok Afghan News to broadcast special coverage of the country as it moved forward after the presidential elections. The stories could be found at a regularly updated special IPS site dedicated to the process.



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